

SULLIVAN BEAUTY EDUCATION EVENT POLICIES

At Sullivan Beauty, education is at the heart of how we support our salon partners. Our events are designed to be inspiring, organized, and valuable learning experiences that help you grow your craft and your business. The policies below allow us to plan responsibly, ensure fairness for all attendees, and deliver the high-quality education you expect from our team.

Event Registration

Advance registration is required for all Sullivan Beauty education events. Space is often limited, and early registration is strongly encouraged to secure your seat.

In select situations, a reservation may be approved without payment at the time of booking. If payment is not received at least two (2) weeks prior to the event date, Sullivan Beauty reserves the right to release the reserved seat so another guest may attend.

What's Included with Your Event

Each event flyer and digital Education Calendar event page will clearly outline what is included with your ticket purchase, along with any tools required for participation.

- Mannequin & tripod provided for in-class use
- Working tools
- Swag bag
- Raffle entry
- Lunch
- Mannequin to keep & tripod provided for in-class use
- Light food & beverages
- Certificate of completion
- VIP seating experiences
- Product credit or special event discounts

*All inclusions are thoughtfully determined by Sullivan Beauty and our participating brand partners. Items will be clearly identified as either take-home or for in-class use only. Any items provided for in-class use remain the property of Sullivan Beauty or the participating manufacturer and must be returned at the conclusion of the event.

Event Cancellation

If minimum attendance requirements are not met, Sullivan Beauty reserves the right to cancel or reschedule a class.

If this happens:

- Your registration will be applied to the rescheduled date with notification, or
- If the class is not rescheduled, or you are unable to attend the new date, a full refund will be issued.
- Our goal is always to communicate early and provide clear options should changes become necessary.

Client Cancellation

We understand that schedules change. If you need to cancel, please do so as early as possible.

Cancellations made fewer than fifteen (15) days prior to an education event may result in forfeiture of payment. However, if we are able to fill the seat with another attendee, a credit may be issued to your account to use toward a future Sullivan Beauty education event.

Please note:

Credits are non-refundable
Credits are non-transferable

Required Attendee Tools

Any required tools will be listed in the event details. Attendees are responsible for bringing the necessary tools unless otherwise noted.

Our Commitment

We're proud to be recognized as a leader in professional beauty education. These guidelines allow us to create meaningful, well-executed experiences that respect your time, your investment, and your commitment to growth.