

KEVIN.MURPHY VIRTUAL.STAGE DE.CODE

This essential class offers a dynamic overview of CODE, covering topics like colour philosophy, hair diagnosis, client communication, product usage, and the unique selling point. Explore laser-sharp consultation, colour selection, colour correction, colour removal, and practical troubleshooting. This class enhances technical skills and addresses challenges proving that creative change involves embracing useful ways of redefining products, processes, and colour services to drive business.

RECOMMENDED FOR

All colourists new to CODE or new to colour who are looking to expand their understanding of CODE.

MEET YOUR HOST:
ISAAC LAUB
GOLD COLOR.KEY



NOVEMBER 4th

6AM PST / 7AM MST / 8AM CST / 9AM EST

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EDUCATION