

KEVIN.MURPHY VIRTUAL.STAGE DE.CODE

This essential class offers a dynamic overview of CODE, covering topics like colour philosophy, hair diagnosis, client communication, product usage, and the unique selling point. Explore laser-sharp consultation, colour selection, colour correction, colour removal, and practical troubleshooting. This class enhances technical skills and addresses challenges proving that creative change involves embracing useful ways of redefining products, processes, and colour services to drive business.

RECOMMENDED FOR

All colourists new to CODE or new to colour who are looking to expand their understanding of CODE.

MEET YOUR HOST: MONICA BREWER GOODELL

Monica was inspired to become a hairdresser at a young age by her aunt, whose work she admired and hoped to one day emulate. By the time she was five years old, Monica already knew she wanted to follow the same path. After completing cosmetology school, she had the opportunity to assist her aunt at Brewer Phillips Hair Design, where she developed her skills and learned advanced techniques in both hair color and cutting. As a Style and Color KEY, Monica loves creating dimensional color and movement within the hair. One of her most-used KEVIN.MURPHY products is HEATED.DEFENSE, which she relies on to protect the hair during heat styling while maintaining its strength and integrity. If given the chance to work with any celebrity, Monica would choose Jennifer Aniston, enhancing her iconic dimensional color with additional reflective tones and creating movement through soft, textured layers. Monica credits her mentor Ann Brewer as one of her greatest inspirations in the industry. Outside of the salon, she enjoys unwinding after a busy day by sharing dinner at home with her family.



NOVEMBER 4th

8AM PST / 9AM MST / 10AM CST / 11AM EST

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**KEVIN.MURPHY
EDUCATION**