

creative content class

social media may not be for everyone, but there's no denying that it now plays a massive part in how we market our brands and ourselves. this look and learn is designed to help you become confident in content creation by taking you through how i go about social media for myself but also my salon, colouring and styling 2 live models, while creating video and taking scroll stopping images.



perfect shot

PRESENTED BY

bel mills, owner of
jacky boy salon
evo creative team
educator

OUTCOMES

- * social media overview
- * what it's done for me and what I've learnt along the way
- * tips on what to capture and how to find your identity in this saturated market
- * how to simply create scroll stopping colour work by demonstrating 2 different looks on live models using hue-verse, staino and fab pro
- * styling hair for the gram and getting beautiful images of your work

CATEGORY

creative

LEVEL

intermediate – advanced

FORMAT

look and learn

DURATION

6 hours