

KEVIN.MURPHY

IN PARTNERSHIP WITH

*Sullivan*  
BEAUTY

# HAIR'S THE THING

MONDAY, AUGUST 17  
SALISBURY, MASSACHUSETTS

**EVENT** Join Kevin Murphy & the N.A. MASTER Team for an exclusive evening of live transformations, creative inspiration & unique industry insight.

**VENUE** BLUE OCEAN MUSIC HALL  
4 OCEAN FRONT N,  
SALISBURY, MA 01952

**TIME** 4PM - 7PM

**TICKETS** \$99 GENERAL ADMISSION  
\$75 GROUP RATE (3 OR MORE)  
\$149 VIP TICKET

**VIPTIX**

*Limited to first 50 VIP tickets. Includes:  
3PM VIP reception with Leadership +  
F&B, VIP Seating, VIP Swag Bag, Priority  
pictures with Kevin*



Hair's what's happening... Scan for  
event details & to R.S.V.P.

A photograph of Kevin Murphy, a man with short, wavy grey hair and glasses, wearing a black shirt and a gold watch. He is styling a woman's long, wavy blonde hair. The woman is wearing a green, high-collared dress with white polka dots. The background is dark with some smoke or steam. There are several small, colorful squares (yellow, teal, purple, pink, blue, green) scattered around the image.

**COME SEE THE ICON &  
WITNESS THE ARTISTRY.**

## KEVIN IS COMING

**The artistry. The vision. The legend.**

*Come experience the art of Kevin Murphy—  
Live and in person!*

For only his second New England appearance in a decade, we welcome industry icon *Kevin Murphy* to the Massachusetts seacoast for an unforgettable summer evening of artistry, entertainment, and education.

In today's fast-evolving beauty industry, opportunities to learn directly from a brand's founder have become increasingly rare. This exclusive event offers beauty professionals an up-close look at Kevin's renowned session styling techniques, along with insights into the creative vision behind one of the world's most respected professional haircare brands.

## '26 WORLD TOUR

**The culture. The craft. The community.**

*Beyond trends. Built on self-expression.*

Hair's The Thing 2026 World Tour arrives on the Massachusetts seacoast. Inspired by the *2026 Moodboard Collection*, Kevin Murphy and the North American Master Team will present a collection that explores the intersection of culture, craftsmanship, and self-expression through inspiring looks created for today's evolving salon professional.

More than a hair show, *Hair's The Thing* is an immersive creative experience that unites passionate beauty professionals through education, artistry, and shared inspiration. Gain a deeper understanding of the creative vision, techniques, and philosophy behind the KEVIN.MURPHY brand.

# KEVIN.MURPHY

Step Inside the Mind of a Visionary.



## THE CONTENT

Experience an immersive evening of live artistry, creative education, and authentic conversation. Expect behind-the-scenes insights from an intimate discussion with Kevin, interactive moments designed to engage and celebrate our guests, and a comprehensive presentation of KEVIN.MURPHY's professional portfolio brought to life through live demonstrations, artistic presentations, and real-world salon applications—all within a thoughtfully curated show that celebrates the craft, culture, and community of hairdressing.



## THE PERKS

More than a ticket to a hair show, your admission includes a collection of memorable experiences. Enjoy complimentary hors d'oeuvres, a KEVIN.MURPHY swag bag valued at over \$100, exclusive access to the brand's newest product launch, photo opportunities with Kevin, exciting giveaways, and special touches designed to make the evening unforgettable.



## THE TALENT

Creative direction will be led by Kevin Murphy and select artists from the North American MASTER Team. Supporting the experience are New England KEVIN.MURPHY KEYS, whose passion for education and artistry will continue inspiring salons long after the curtain falls.



POWERED BY *Sullivan* BEAUTY Scan for the scoop...

# HAIR'S THE DETAILS

Blue Ocean Music Hall  
Salisbury, Massachusetts

## BEAUTY AT THE BEACH



## YOUR DESTINATION

We've carefully selected the *Blue Ocean Music Hall* to provide an experience worthy of *Hair's The Thing*. This state-of-the-art theater offers exceptional sightlines, professional production, and an immersive environment designed to showcase world-class artistry. Conveniently located on the Massachusetts seacoast with easy access from across New England, it's the perfect destination for a summer escape. Spend the afternoon enjoying *Salisbury Beach* before joining us for an unforgettable evening of education and entertainment, then continue the experience with dinner or cocktails at *Sea Glass Restaurant* or one of the area's many nearby dining destinations. For guests traveling from afar, we've secured discounted hotel accommodations just minutes from the venue. Simply scan the QR code for booking details.

**DATE** Monday, August 17, 2026

**TIME** 4:00 pm–7:00 pm\*

\*Doors open at 3:15 pm for general admission ticket holders. Enjoy appetizers, pre-event cash bar, & secure your preferred seats for show time.

**VENUE** Blue Ocean Music Hall

**LOCATION** 4 Ocean Front North, Salisbury, MA. 01952

**G.A. TICKET** \$99 General Admission (150 max)

**V.I.P. TICKET** \$149 VIP Admission\* (50 max)

\*Includes VIP reception at 2:30 pm, complimentary cocktails & hors d'oeuvres, exclusive VIP gift bag, reserved VIP seating, & priority photos w/ Kevin

### TO RESERVE YOUR TICKETS

- Scan QR code to purchase online
- Contact your Sullivan Beauty Consultant
- 844-799-0811/customer@sullivanbeauty.com

### SCAN QR CODE

For tickets, event details & hotel accommodations.

