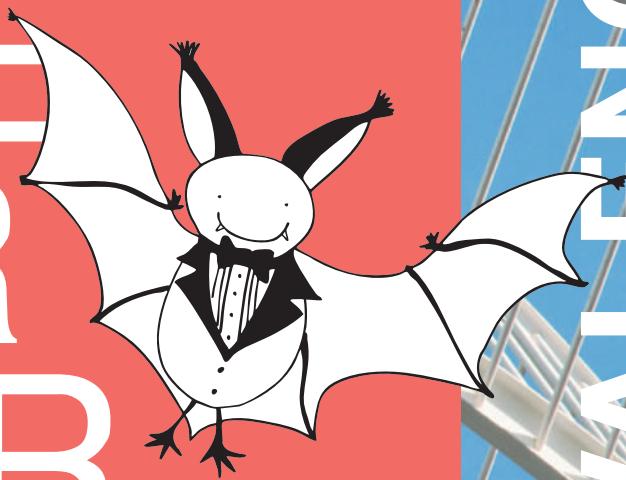


# WORLD WIDE HAIR TOUR



VALENCIA  
OCT 4<sup>th</sup> - 6<sup>th</sup> 2026



# VALENCIA





## ACTIVITIES

## ARRIVAL/DEPARTURES

Saturday  
October 3th

3, 4 nights  
landpackage clients  
arrival

Sunday  
October 4th

Davines Experience  
Get Together Dinner

2 nights landpackage  
clients arrival

Monday  
October 5th

Show (all day)  
Party

Tuesday  
October 6th

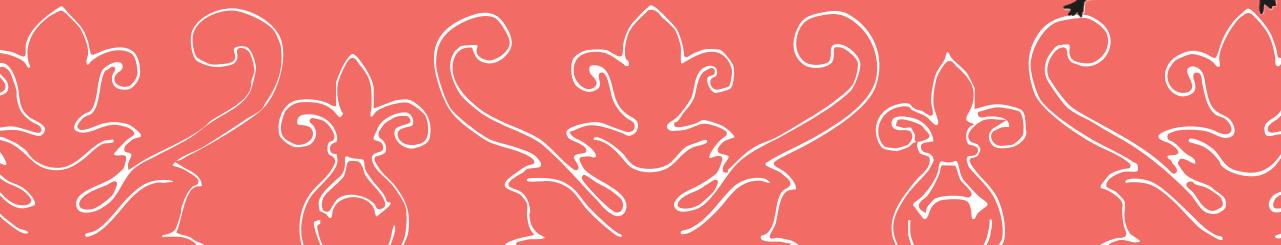
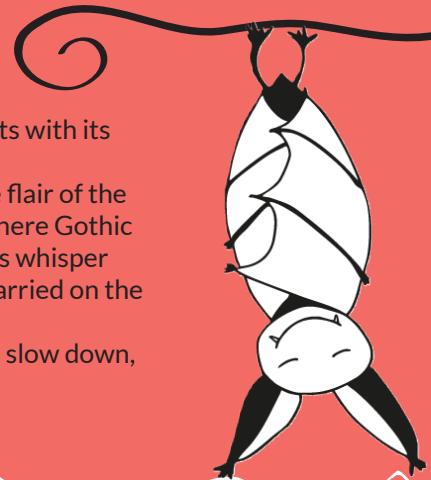
Show (half day)

2,3 nights  
landpackage  
clients departure

Wednesday  
October 7th

4 nights landpackage  
clients departure

When it comes to Mediterranean gems, Valencia enchants with its radiant soul and bold spirit. From the golden glow of its beaches and the avant-garde flair of the City of Arts and Sciences, to the heart of the old town, where Gothic spires, sun-dappled plazas, and centuries-old silk markets whisper stories of a rich past, and the scent of orange blossoms carried on the breeze, alongside the fire-lit passion of Las Fallas. It stirs your senses, sparks new visions and invites you to slow down, connect and dream forward. This city doesn't just welcome, she dances with you.



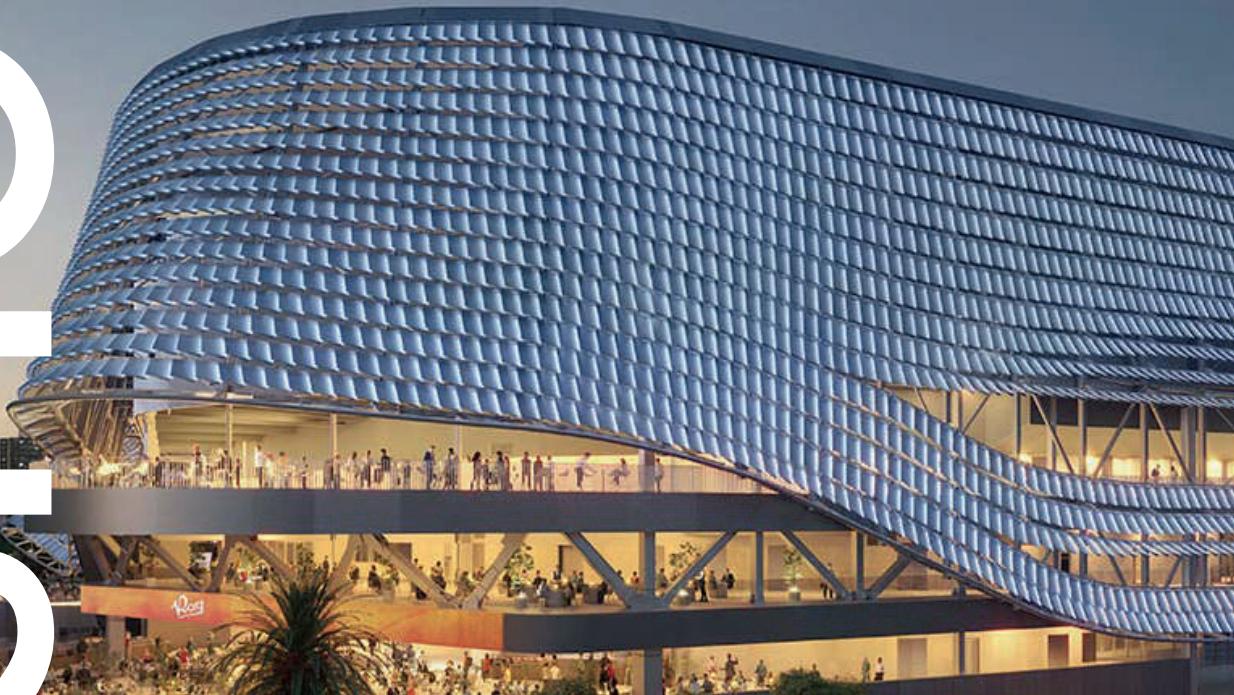
MOVIES

# ROIG ARENA

Rising in the district of Quatre Carreres, just steps from the City of Arts and Sciences, Roig Arena is set to become a new cultural and sporting landmark in Valencia. Designed with innovation, elegance, and sustainability at its core, this state-of-the-art venue will welcome up to 20,000 spectators.

With its striking ceramic façade and world-class architecture, Roig Arena isn't just a venue—it's a symbol of ambition and community.

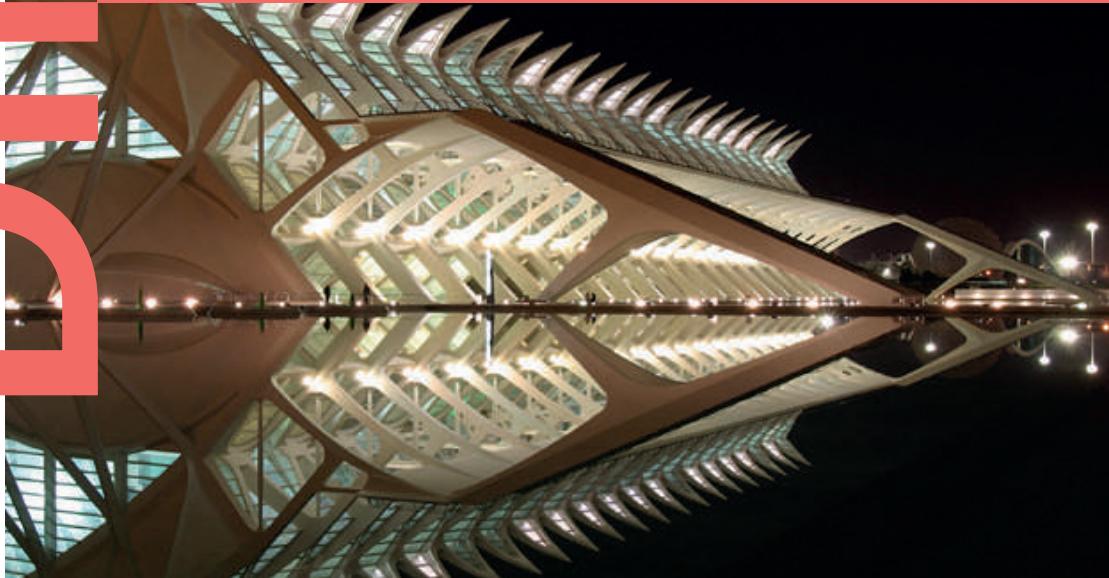
Opening in 2025, Roig Arena is where Valencia's heart will beat louder.



# DINNER

## CITY OF ARTS AND SCIENCE

In the heart of Valencia, Davines will host its Get together standing Dinner in a unique and iconic location: the Arquería and Paseo Sur of the City of Arts and Sciences, designed by Valencian architect Santiago Calatrava, where architecture meets nature through arches, palm trees and reflecting pools. The evening will bring together good food, conviviality, live music, and the latest hair inspirations by TGH. A moment to gather, meet, and start this journey together, surrounded by a setting that speaks of innovation, beauty, and creativity.





# UMBACLE

When the city sleeps, Umbracle awakens, and on this special night, Davines will light it up!

Under the moonlit sky of Valencia, the arches that stretch like open arms to the starry sky, surrounded by fragrant Mediterranean gardens whispering secrets in the moonlight, the night transforms into a dreamscape of light, music, and pure joy.

Imagine yourself lost in the rhythm, with every beat weaving moments of connection, creativity, and celebration.

The Davines Party at L'Umbracle isn't just an event, it's an invitation to live, laugh, and shine under the velvet night.

# LA NOCHE DEL RAT PENAT

Don't call it a bat. The symbol of Valencia is Lo Rat Penat, the "winged bat," and you'll find it everywhere in the streets, from the city's coat of arms to historical decorations.

It's a symbol of protection and transformation, deeply rooted in Valencian history. Legend has it that one night in 1238, a bat, flapping its wings on a drum, woke the army of James I of Aragon, allowing them to repel an attack and conquer the city.

In gratitude, the king decided to include it in the royal coat of arms, and ever since, Lo Rat Penat has been closely tied to the identity of Valencia.

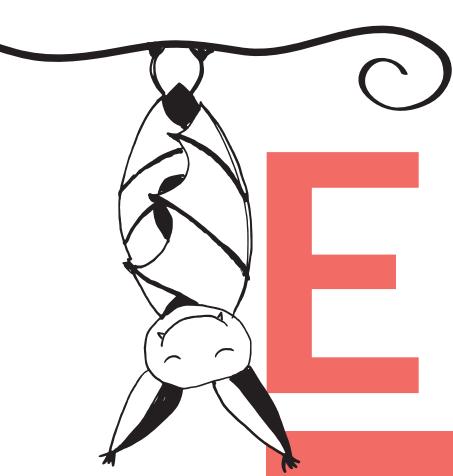
For the party, let this emblem inspire you to reinterpret the spirit of the city with style and creativity: think of Valencian traditions, the colors of ceramics, the rich fabrics of the Fallas, the Gothic elegance of the old town.

Be contemporary falleras, elegant nocturnal creatures or simply yourselves with a Valencian twist.

A detail, an accessory, a texture that recalls the bat's wings or the city's atmosphere: everyone can find their own unique way to tell the story of Valencia.

Be curious! This is your chance to wear a story.





# ENCE

# EXPER



## TOGETHER, FOR SOMETHING THAT FEELS GOOD

Davines Experience is where our community comes together to connect, create, and celebrate beauty through local culture and traditions.

It's a shared moment where we explore the spirit of a place, meet its people and embrace new ways of seeing the world, all while strengthening our bond as a global Davines family. This year, we travel to Valencia: a vibrant city where tradition and freedom blend into a unique energy.

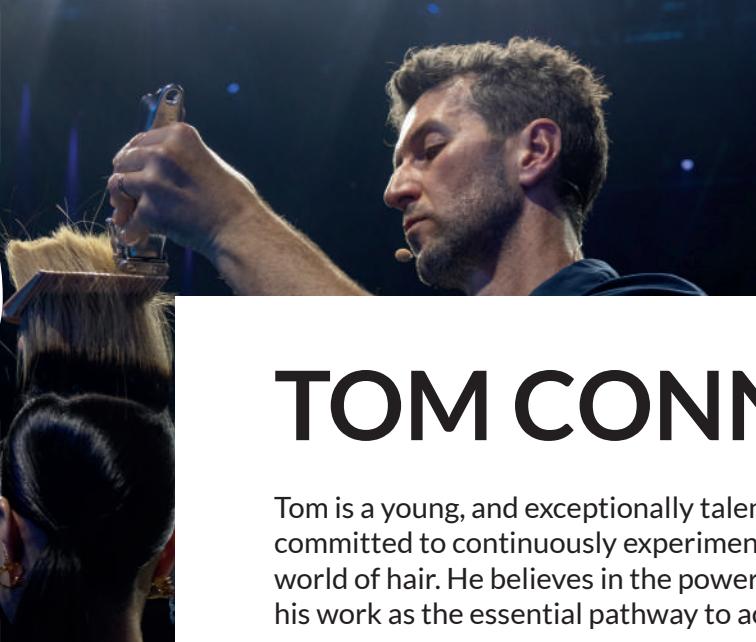
# VALENCIA

A photograph of a street in Valencia, Spain. The building has a facade with green and white checkered tiles. There are wooden doors and windows with black metal grilles. The word 'VALENCIA' is written in large, white, sans-serif capital letters across the right side of the image. A red rectangular area is on the left side, containing text.

We'll walk its hidden corners, guided by local voices that bring the city's soul to life.

We'll dive into workshops that spark creativity, learn from artisans, experience rituals, taste, dance, and move together. In Valencia, we'll rediscover beauty: not only in what we see, but in how we share, feel, and celebrate, together.

# ONSTAGE

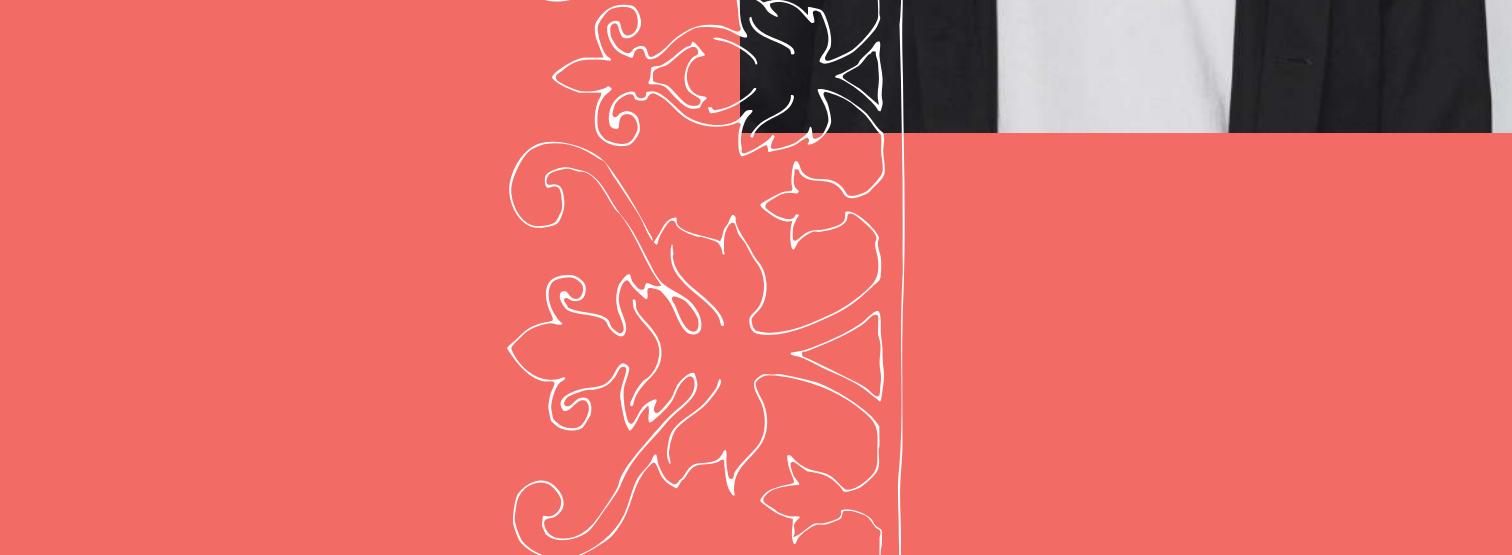
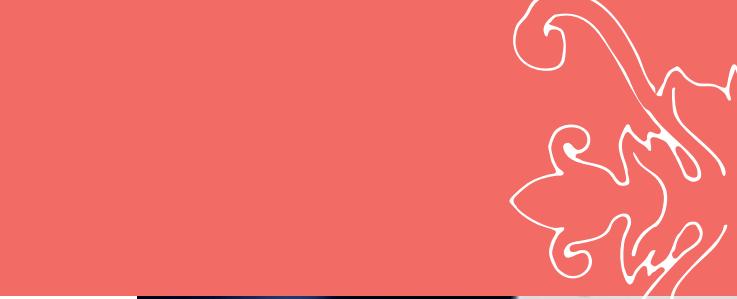


## TOM CONNELL

Tom is a young, and exceptionally talented stylist. He is committed to continuously experimenting and exploring the world of hair. He believes in the power of the creative process in his work as the essential pathway to achieving top-level results.

In his role as Davines Hair Art Director, he plays a pivotal role in reinforcing and expressing the unique Davines Hair Identity through his visionary approach. Leading all the hair collections, training hairstylists, and making an impact on international hair shows, Tom continues to be a driving force in the hair industry.







On stage

# ALLILON

Founded in 2008 by Johnny Othona and Pedro Inchenko, Allilon is an education company dedicated to elevating the standards of hairdressing training. Renowned for its innovation and commitment to the craft, Allilon offers a wide range of educational courses at its London Academy.

Additionally, its team of innovative educators consistently provide training on a global scale and create forward-thinking seasonal collections in alignment with the brand's ethos.



On stage

# JESUS OLIVER

For over two decades, Jesus has stood out as one of the most innovative figures in the hairstyling world. His drive is fueled by a passion for exploration, a deep appreciation for individuality, and an inherent need to create.

Drawing inspiration from the diverse cultures of the countries he has called home, including Spain, England, and Italy, Jesus has created his own distinctive cutting style, known as Stylosophy, a blend of style and philosophy.





On stage

# TALENT GREEN HOUSE

Talent Green House is an educational program that empowers stylists to unlock their full potential and become their best creative selves.

“A competition which, in many ways, removes the element of competition, instead focusing on the artistic development of the participant.”

Led by Hair Art Director Tom Connell, the new program blends both inside-industry and outside-industry expertise, offering a well-rounded coaching experience for both personal and professional growth.

The main prize is an exclusive Davines scholarship and WWHT2026 will give the Talent Green House finalist the opportunity to showcase their talent to the global Davines community!

**talent  
green  
house**  
davines

On stage

TALENT GREEN HOUSE 2024 WINNER  
**BEN GRACE**

Born in London and raised in France, Ben was inspired by his father's dream of becoming a hairdresser. He began his journey in France before refining his skills in some of London's most vibrant salons.

With nearly two decades of experience, Ben is known for his precision cuts and his ability to work with natural movement. His work reflects a blend of love for art, culture and technical precision.

His Talent Green House winning look was a fusion of English punk and the early techno era, capturing the raw energy of both worlds.

In addition to his work behind the chair, Ben is a dedicated educator, sharing his knowledge and inspiring stylists.





**davines**

[www.davines.com](http://www.davines.com) | [@davinesofficial](https://twitter.com/davinesofficial)

