

GPS

GUEST PERSONA SYSTEMS

Unlock the next level of salon growth and guest experience with industry innovator Colin Caruso. This transformative session will help you understand your guests and serve them effectively. You'll learn to identify key guest personas, differentiate their needs, and create a targeted, profitable salon experience. Join this class to become the stylist and salon that guests rave about, this class is your next destination.



**COLIN
CARUSO**

GLOBAL EDUCATION DIRECTOR
@colincaruso



CLASS TUITION:

COMPLIMENTARY

CLASS DATE:

Monday, June 29, 2026

CLASS TIME:

5pm - 6:30pm

LOCATION:

3S Art Space
319 Vaughn Street
Portsmouth, NH 03079

JPMS

EDUCATION